

Are your students  
prepared for their  
**financial future?**

**A No-Cost  
Program**



Bring financial literacy  
to your students  
and introduce them  
to the possibilities  
of a CPA career.



# Financial Literacy

## **Bring Financial Literacy to Your Students**

The economy has slammed down on Californians and delivered a stark reality check. While saving is suddenly smart again, it's not enough. California's next generation needs to be empowered with a basic understanding of personal finance to help it make sound financial decisions and ultimately become informed, financially literate adults.

## **Dynamic, Interactive and Free Financial Literacy Presentations**

CalCPA Institute has a FREE, interactive financial literacy program that is relevant and engaging to young adults. CalCPA members statewide are available to speak with high school and college students about:



- **Creating a financial plan**
- **Budgeting**
- **Saving and investing**
- **Credit**
- **Keeping your money secure**
- **Insurance**
- **Careers**

## **Fits Within Your Schedule and Agenda**

The presentations are highly flexible, and most topics can be presented within an hour. Presentations can stand alone or be ongoing, covering all seven topics.

All students receive a financial literacy guide prepared by the National Endowment for Financial Education, and educators receive a comprehensive curriculum guide with practical extension activities.

**There are NO costs associated with this program.**

Schedule a Visit: **www**

# Careers

Schedule a CalCPA Institute CPA careers presentation and introduce students to a dynamic career that impacts businesses like no other. Students will discover a world of possibilities that range from CFO to key public accounting positions that provide valuable consulting, financial and tax services for businesses. Plus, students will learn about forensic accounting and the wide array of career choices a CPA license provides.

Our CPA members also are available for career days, career fairs or workshops, and other career-related speaking engagements.

All presentations include CalCPA's acclaimed DVD *Bring It On: CPA Careers*, which explores the diversity of CPA careers through interviews with California CPAs, and CalCPA's award-winning *Quest* magazine, which explores CPA careers, as well as tackles basic money management and financial literacy essentials.

**There are NO costs associated with this program.**

**Online Resources:** [www.CalCPA.org/outreach](http://www.CalCPA.org/outreach)  
[www.StartHereGoPlaces.org](http://www.StartHereGoPlaces.org)



[www.calcpa.org/schools](http://www.calcpa.org/schools)

# Schedule a Visit

## To schedule a visit, contact:

**MELISSA THORNTON**, melissa.thornton@calcpa.org  
or (650) 522-3209

## Or complete and mail this form.

### I would like a Financial Literacy Presentation:

- CREATING A FINANCIAL PLAN
- BUDGETING
- SAVING AND INVESTING
- CREDIT
- KEEPING YOUR MONEY SECURE
- INSURANCE
- CAREERS

### I would like a Careers in Accounting Presentation:

- IN-CLASS PRESENTATION
- CAREER DAY date: \_\_\_\_\_

### I would like materials:

- MONEY TALKS DVD
- BRING IT ON DVD
- QUEST MAGAZINE number of copies: \_\_\_\_\_

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TEACHER NAME

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TELEPHONE

E-MAIL

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SCHOOL NAME

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SCHOOL ADDRESS

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CITY

STATE

ZIP

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CLASS TYPE

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TOTAL CLASSES

TOTAL STUDENTS

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MEETING DATES AND TIMES